



ASAP SKIN PRODUCTS SUSTAINABILITY POLICY

As Australia's No.1 cosmeceutical skincare brand, asap has been providing award-winning, Australian made skincare and make-up for over 20 years. We are committed to actively seek out innovative and sustainable solutions that will minimise our impact on the environment.

INGREDIENTS

Choosing only sustainable suppliers to partner with, asap reviews both environmental and social criteria when sourcing ingredients. Our product ingredients are ethically sourced and of premium grade. asap skin products are free from:

- plastic microbeads
- parabens
- mineral oil
- sls / sles
- artificial fragrances

They are also cruelty free and vegan friendly.

PACKAGING

asap primary and secondary packaging is recyclable and compliant with Australia's National Packaging Targets 2025, which aims to have 100% of packaging able to be reused, recycled or compostable by 2025.

MANUFACTURING

asap skin products are and always have been Australian made, supporting local jobs and the Australian economy. Manufacturing our products in Australia also helps to reduce the energy consumption used to transport products, which in turn reduces greenhouse gas emissions.

asap only aligns with like-minded manufacturers who follow stringent environmental guidelines and policies, such as the TGA (Therapeutics Goods Administration) Licenced facilities, as well as GMP certified - ISO 22716 for Cosmetic Manufacturers. This includes requirements for manufacturers to be carbon neutral and grey-water safe.

DISTRIBUTION

asap shipper cartons are 100% recyclable and produced from approximately 95% recycled material. asap orders are packed in 100% recyclable cartons using bio-fill that has been manufactured from renewable resources of 100% natural starch, making it environmentally friendly and compostable, while being static, odour and dust free.

EDUCATION

asap seeks ways to be carbon neutral, whether it's online training options or having localised national account managers to help reduce our travel miles and carbon footprint.

WORKPLACE

asap head office adopts a conscious waste management program that includes recycling receptacles and encourages digital communication via email over printed material, while regularly revising printing limits. Plants are featured throughout the office environment to create healthier airflow and sensor office lighting during the day, as well as end of the day and week computer, lighting and energy shut down processes, ensure energy efficiency.

A best practise waste management programme for equipment and process ensures asap avoids, reduces, reuses, recycles and recovers waste to minimise the amount of waste disposed to landfill.